

WORLD TRADE AT 1

Doing Business In Turkey



Dear All,

We would like to wish you all a happy and prosperous year for 2012!

WT@1 will be starting the new year with a **Doing Business In Turkey** event on Tuesday, 24th January, at which you can hear from experts about the business culture in Turkey, the key sectors of this overseas market and the opportunities for UK companies to do business there.

We will be welcoming the CEO from the Turkish-British Chamber of Commerce to the region to talk to you about the opportunities for trade with Turkey, what you need to get your goods into this market and Turkey's key sectors, which include:

- Ports
- Water
- Education & Skills
- Agriculture
- Airports
- ICT
- Environment
- Financial Services

We will also be hearing case studies from two local companies with knowledge and expertise of the Turkish market.

Alan Platt, Managing Director of John Good Shipping, has been doing business in Turkey for many years and is heavily involved with the firm's offices in Izmir and Istanbul. Alan will be speaking about the vast opportunities that Turkey has to offer and will also share with you his own successful and not so successful experiences.

Kirk Akdemir, CEO of AA Global, will be talking to you about the business culture of his native home market, Turkey. Kirk was born in Istanbul and has years of experience in both the Turkish and UK business worlds. He will talk to you about the differences in doing business between the two cultures and what you should expect when you go to Turkey.

All of our experts will be available for consultation after their presentations and over lunch, when you will also have the opportunity to network with fellow international traders.

Places for this event are limited, so please ensure that your place is reserved by completing the below booking form and returning to l.holt@hull-humber-chamber.co.uk

We look forward to seeing you on the 24th January.

Best wishes

World Trade at 1
Hull & Humber Chamber of Commerce

This event is supported by



Holiday Inn

HULL MARINA

World Trade @ 1 Booking Form

VENUE: Holiday Inn, Hull Marina, Castle Street, Hull, HU1 2BX

DATE: Tuesday, 24th January, 2012

TIME: 12noon – 2pm

COST: £21.50 + vat (HHCC Member) £26.50 + vat (non-HHCC Member)

Name:

Company Name:

Email Address:

I would like to book place(s) on the WT@1 lunch on 24th January at £21.50/£26.50 + VAT per person.

Payment to be made in advance with bookings either by cheque or credit card. Cheques to be made payable to the Hull & Humber Chamber of Commerce. To pay by credit card please ring Lorraine Holt on 01482 324976 to give your payment details.

Please complete your booking form and return by email to l.holt@hull-humber-chamber.co.uk Please note that cancellations less than 4 working days before the event are non-refundable.

INTERNATIONAL TRADE CENTRE

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